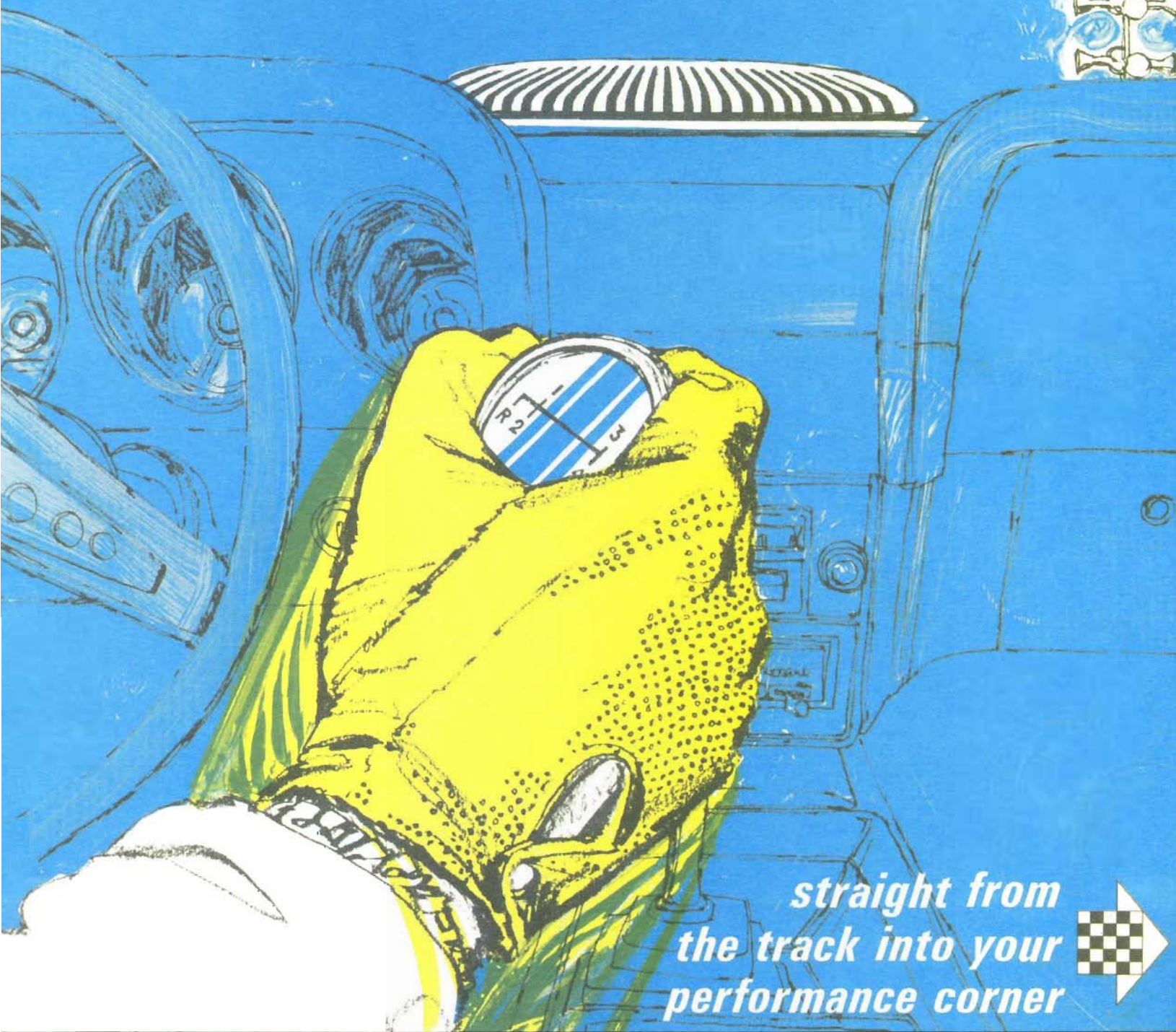


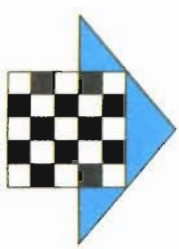
New Fairlane and Mustang performance options

"DRAG-PACK" *and* **"SHAKER"**



*straight from
the track into your
performance corner*





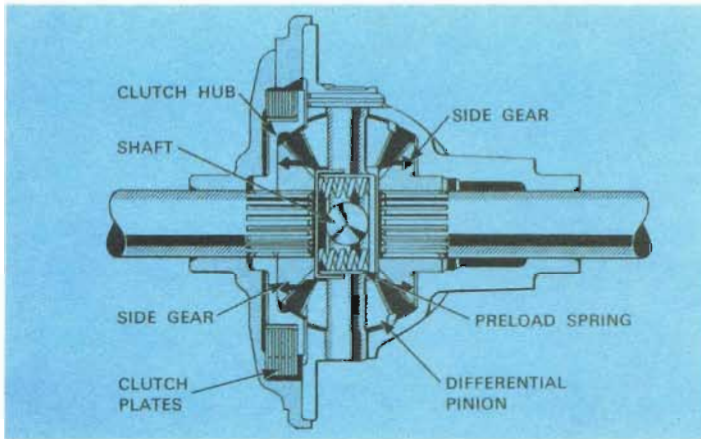
"DRAG-PACK" *a new performance package specifically developed for 428 C.I.D. equipped Mustangs and Fairlanes*

"Drag-Pack" is a must for the performance buff. He has already demonstrated his willingness to make the investment to obtain a performance package that will suit his requirements. "Drag-Pack" will provide that extra push sought by the serious performance driver.

"Drag-Pack" offers both increased acceleration (axle ratios) and improved engine durability. It is available on

428 C.I.D. equipped Fairlanes and Mustangs without A/C as an RPO and retails at \$155.45. The package includes

- Traction-Lok Differential
- 3.91 or 4.30 Ratio Axle
- Modifications to the 428 C.I.D. Non-Ram or Ram-Air Engine (Modifications include engine oil cooler, cap screw connecting rods, and modified crankshaft, flywheel and damper.)



TRACTION-LOK DIFFERENTIAL

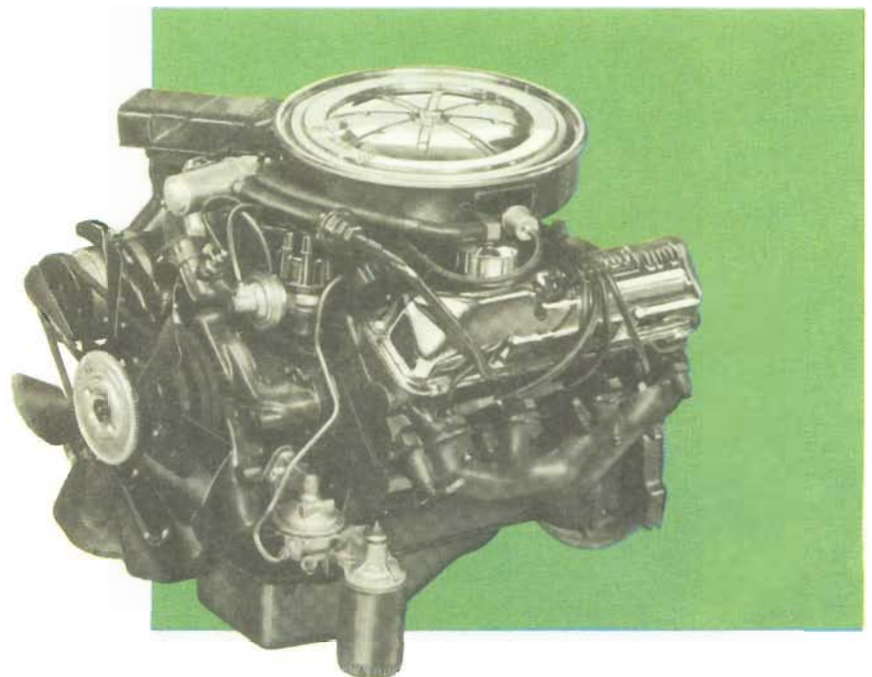
Ford's new "Traction-Lok" differential provides the greater stability required for fast, high r.p.m. starts. The differential locks tighter in proportion to the driving torque applied to help eliminate time and power consuming wheel-spin. As thrust is applied, the engagement of the multiple disc clutch becomes greater, binding the two axle shafts together to feed equal power to each rear wheel. A valuable side benefit of "Traction-Lok" is the excellent traction provided when driving on snow, mud, or poor road conditions. A series of small coil springs maintain a constant pre-load on the clutch plates that restrain the differential enough to provide excellent traction.

ENGINE MODIFICATIONS

An oil cooler, cap screw connecting rods and specially modified crankshaft, flywheel and damper, improve the durability of the 428 engine and allow it to function efficiently at high r.p.m.'s.

The oil cooler is similar to a small radiator. It is located in front and to the left side of the engine coolant radiator and increases the engine oil capacity by one quart. Because of the high r.p.m. potential of the 428 C.I.D. engine when combined with the high performance axle ratios (3.91 or 4.30 to 1), the oil cooler is installed to provide added engine durability.

Also in keeping with the high performance potential of the engine, special racing connecting rods with cap screws are used in place of the conventional bolts. The crankshaft, along with the flywheel and heavier front end damper combination, is finely balanced at a higher r.p.m. range. The flywheel is made of nodular iron for greater strength.





"SHAKER" Ram-Air Hood Scoop

popular ram-air "shaker" scoop
now available on Mustang with 351
and 390 C.I.D. engines

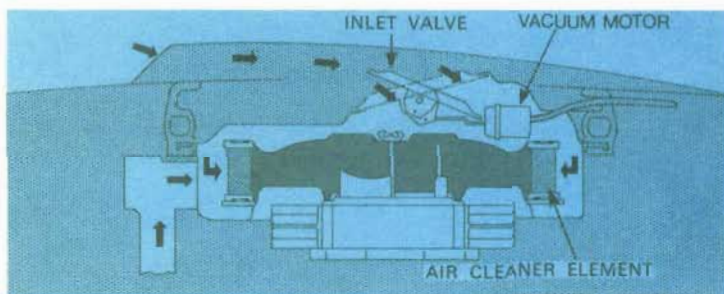
"SHAKER" IMPROVES PERFORMANCE



That's right . . . performance is improved as measured in a standing quarter mile on a Mustang equipped with a "Shaker" hood scoop over the conventional air cleaner arrangement. The cold air introduced into the engine through this functional hood air scoop provides more efficient operation and a measurable increase in horsepower. The amount of increase depends on the temperature differential between the under hood temperature and the ambient air. Other factors can also enter in such as air speed over the hood, humidity and atmospheric pressure.

AND IS PRICED TO SELL

Now, even if your prospect wants the 351 or 390 engine, you can offer him this "Shaker" hood scoop for as much as \$579 less than the 428 Cobra Jet and its mandatory equipment. Suggested retail price is \$45.39 with a 351 2V or 4V and \$84.25 with the 390 4V engine, and it can be combined with a 3-speed manual transmission when ordered with either of the 351 engines.



HERE'S HOW IT WORKS

The ram-air feature consists of a functional air scoop integral with the air cleaner and extending through an opening in the top of the hood to obtain low temperature air for improved engine power output. Unlike competitor models, this sophisticated system is completely automatic . . . no manual push-pull cables.

When the engine is cold, a thermostatically-controlled valve directs air, warmed by the exhaust manifold, to the carburetor. When the engine is

warm, the valve directs normal underhood air to the carburetor. When maximum engine power is desired, and the engine is operated at nearly full-throttle, a vacuum motor opens a large bypass valve and allows cold outside air to flow directly into the air cleaner assembly to enter the carburetor. This forced flow of cool air into the engine helps provide more efficient operation and an increase in horsepower.

COMPARE THESE PRICES*

ENGINE	MACH I SportsRoof	GT SportsRoof	GT Hardtop	GT Convertible
351 2V With 3-Speed Manual Transmission	\$3167.39 (\$579 less than CJ)	\$2990.44 (\$571 less than CJ)	\$2990.44 (\$571 less than CJ)	\$3204.44 (\$571 less than CJ)
351 4V With 3-Speed Manual Transmission	\$3193.30 (\$553 less than CJ)	\$3016.35 (\$545 less than CJ)	\$3016.35 (\$545 less than CJ)	\$3230.35 (\$545 less than CJ)
390 4V With 4-Speed Manual Transmission**	\$3559.91 (\$187 less than CJ)	\$3382.96 (\$179 less than CJ)	\$3382.96 (\$179 less than CJ)	\$3596.96 (\$179 less than CJ)
428 CJ With 4-Speed Manual Transmission**	\$3746.43	\$3561.59	\$3561.59	\$3775.59

* Manufacturer's suggested retail price with mandatory options.

** Includes tachometer and trip odometer. Cruise-O-Matic transmission may be substituted for \$31.84 less. (Does not include tachometer and trip odometer)

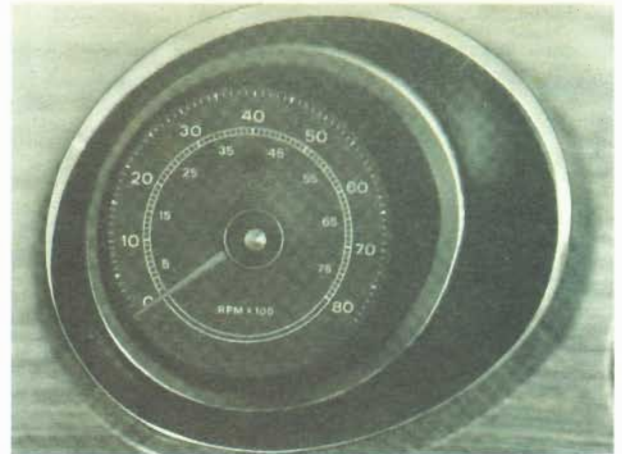


make these performance and appearance options work for you



FOUR-SPEED TRANSMISSION

Fast, positive "four-on-the-floor" shifting at all engine speeds. Close or wide ratio. Gives maximum performance and control, and is fully synchronized to permit positive, split-second upshifts and downshifts.

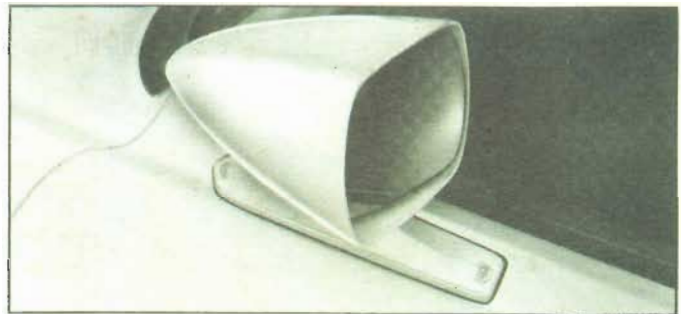


TACHOMETER

Illuminated tachometer provides accurate engine r.p.m. readings at a glance. Ideal for rallying or other competitive events.

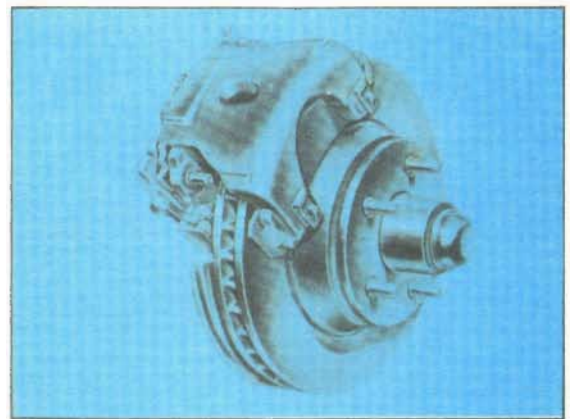
RACING MIRRORS

Dual racing mirrors are styled to accent the "performance" character of Mustang and Fairlane. The option includes a remote control for the driver's mirror and is available only as a matched set. The mirrors are color-keyed to the car's exterior color.



POWER STEERING

Ford power steering requires 85% less steering effort than conventional steering for easier parking and handling. Men will appreciate the extra control on rough roads . . . women will like the light-touch driving. Gives complete control under all predictable steering conditions.



POWER FRONT DISC BRAKES

Ford's "floating caliper" power front disc brakes give competition-type braking performance. Race-car construction and design provides exceptional stopping power . . . ventilated disc throws off water, dirt and dust. Includes flared and finned rear power drum brakes.

MUSTANG



Product information and specifications in this folder have been obtained from authoritative sources available at the time of publication; however, their continuing accuracy cannot be guaranteed.